

PRESS RELEASE

www.larancia.org

L'arancia: Arrival of a Web Community for Tomorrow's Young Entrepreneurs

*The Notariat, in collaboration with LUISS, has introduced a web platform for turning ideas into businesses
2,941 simplified Srl companies set up in the first four months of operation of the new law*

Rome, 15 January 2013 – Italy the country for small businesses? Maybe. But there could be a lot more of them. Aspiring entrepreneurs can now access www.larancia.org, a web resource dedicated to all those young people who want to turn their idea into a business. This new web platform, implemented by the National Council of Notaries with the technical assistance of the “Guido Carli” LUISS in Rome, provides all the tools and information necessary for would-be businesspersons.

Every day Larancia.org will publish interviews, opinion pieces, original points of view, replies to frequently asked questions, notifications of requests for proposal, scholarships, financing and detailed studies on specific topics by the LUISS teaching staff. Everything that can help in making the great leap towards a startup. Larancia.org is a community that helps in finding the best opportunities for launching an entrepreneurial idea in the real economy. An independent discussion space designed for users and open to all, with a strong presence on the Facebook, Twitter and YouTube social networks.

Today also saw the announcement of the first data on the simplified Srl (Srls) company structure which is limited to young people under the age of 35 and with a minimum capital of Euro 1 up to a maximum of Euro 10,000. As of 31 December 2012 a total of 2,941 Srls had been set up. By agreement with the Government, notaries assist young people in this endeavour, offering free services on the standard model and guaranteeing the necessary checks on legality.

The other innovation in company matters is that of the reduced-capital Srl that may be set up by those over 35 years of age and with a capital that may be as low as Euro 1. As of 31 December 2012 a total of 1,221 reduced-capital Srl companies had been set up in the first six months of operation of the law.

The National Council of Notaries makes its know-how available to this independent form of media so as to support future entrepreneurs with reliable up-to-date documents that are immediately available online. In addition to providing a rich store of documentation and space for questions that will be answered by a group of notaries, the site makes it possible to find the nearest notary, so that an expert can help guide those first entrepreneurial steps. LUISS also makes its skills available, furnishing useful content to anyone wishing to set up a small business.

Look for L'arancia:

on Facebook: www.facebook.com/laranciaonline

on Youtube: www.youtube.com/laranciaonline

on Twitter: <https://twitter.com/laranciaonline>

For further information – Media Relations Office

National Council of Notaries

Manuela Izzo 06/36209289; 328/4825802

mizzo@notariato.it

Silvia Scafati 06/36209251; 348/7267921

sscafati@notariato.it

Annalisa Pacini 06/85225284; 335/6952670

apacini@luiss.it

